

2020-2021 District Goals



District: 18 L

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	0
2nd Quarter	0	0	0	0
3rd Quarter	0	0	0	0
4th Quarter	1	20	0	0

FY New Clubs

1

FY Charter Members

20

FY New Members

0

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

20

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Charter New Club	DG Team		7/1/20	6/30/21

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Keep the momentum going

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Communication	DG Team	Constant Contact	7/1/20	

DISTRICT CUSTOM IMPACT

Goal Statement

Have Constant Contact monthly with Members

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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